

ELIA is committed to equal opportunity for all and welcomes submissions from all applicants, irrespective of gender, sexual orientation, physical handicaps, ethnicity, religion and social, cultural, and geographic backgrounds.

The European League of Institutes of the Arts – ELIA is the primary independent membership organisation of major arts education and training institutions representing all subject disciplines and has a membership of more than 350 arts institutions in 47 countries. Through its membership network ELIA promotes dialogue, mobility, research, sharing of best practice and activities between artists, teachers, administrators and leaders, altogether representing more than 250,000 art students. ELIA is supported among others by the European Commission with an Operating grant for Organisations active in the field of Culture and by its members.

For further information:
www.languages-lenses.eu



Multilingual Europe in focus

Languages through lenses



Call for students

deadline: 22 March 2009

European video competition

European Year of Creativity and Innovation 2009

www.languages-lenses.eu

ELIA is issuing a call for proposals for short videos (1 or 3 minutes) within the context of the European Commission's promotion of multilingualism.

The competition is being organised as a contribution to the European Year of Creativity and Innovation 2009.

The European Commission's objective in launching this competition is to raise awareness among young European audiences of the benefits of Europe's linguistic and cultural diversity and the opportunities they provide.

Who can apply?

All students from ELIA member institutions from the 27 European Union Member States plus Norway, Iceland, Turkey and Liechtenstein can apply. Each student's application should be signed by a faculty member of the institution or by the supervisor.

What will the selected applicants receive?

- › Each selected applicant will receive a **5000 €** grant in order to complete their video. A maximum of 15 proposals will be selected.
- › The selected films will be presented during the **PRIX EUROPA** Festival in Berlin (17th to 24th October 2009). Media experts will lead workshops for the selected students and their supervisors. Travel and participation costs will be covered.
www.prix-europa.de
- › A DVD compilation of selected videos will be made and distributed by the European Commission.

General context

With its 23 official languages, the European Union has as its motto "United in diversity". The languages we speak help us to define who we are and a multilingual society is fundamental if Europeans are to work and live together. Linguistic diversity covers not only the official languages of the Union but also the many regional and minority languages spoken by segments of its population. In addition, a wide variety of languages from other parts of the world are spoken by immigrant communities in EU countries.

The competition is being organised as a contribution to the European Year of Creativity and Innovation 2009.

What kind of videos are we looking for?

Students are asked to develop artistic proposals for video works of **either one minute or three minutes length**. The proposal should reflect Europe's linguistic diversity and the role played by different languages, inspired by the theme Creativity and Innovation. The role of an artist in this constantly changing world is the captivating task of thinking afresh, creating new images where risk and passion go together with responsibility. Language is at the heart of the creative process. Europe's increasing multilingualism might be seen to be a potential threat and might also be seen as a creative opportunity. Videos shall explore the potential of multilingualism, the challenges it creates and the innovative solutions it requires.

You may use any language, any number of languages or none, but your video must be intelligible to a large audience without subtitling or dubbing. Applicants should submit creative and witty videos to be used by the European Commission in its campaign to raise awareness of multilingualism. You are free to interpret the theme of the competition as you wish, bearing in mind that the serious business of learning and speaking other languages can also have its lighter side.

The videos can be made using any digital technique.

For further information on the previous Languages through lenses edition 2008 (formal E3'film), see http://ec.europa.eu/education/languages/news/news3006_en.htm
<http://www.elia-artschools.org/e3film.xml>

How to apply

The following elements must be **written in English** and must be received by the ELIA office before: **22 March 2009**

1. Application form, available on www.languages-lenses.eu
Please download the form, fill it in and send in one signed copy by post to:

ELIA – European League of Institutes of the Arts
Ute Kohlmann
Keizersgracht 105
1015 CH Amsterdam
The Netherlands

Deadline: 22 March 2009 (postmarked)

The following five documents must be uploaded in the database on our website **before 22 March 2009**:

2. Summary of the project. **Please note clearly if you submit a proposal for a film of either one minute or three minutes' length** (max. 400 words per summary).
3. A script containing a detailed description of the envisaged story, the main characters and the shooting locations. The description of the story can take the form of a written document or a storyboard.
4. A production and post-production timeline.
5. A detailed budget (Please download the budget template, fill it in and upload it in the database).
6. The CV of the main applicant.
7. A link to a selection of previous work (max. two minutes) should be uploaded in our database. You can find all the information of how to do this and how to upload more than one proposal in the downloadable application instructions in the database.

Criteria

Selected scripts will be evaluated according to the following criteria:

- › Artistic vision
- › Relation to the theme
- › Communication of the theme
- › A teaching supervisor who will take active responsibility for the quality and timely delivery of the video

Selection procedure and timeline

- › ELIA will announce the selected scripts by the end of March 2009.
- › Videos should be delivered by Friday, **7 September 2009**.
- › An agreement on the use of the production grant, totalling 5000 €, will be made between ELIA, the selected institution and the main applicant.
- › During the PRIX EUROPA Festival, **17 - 24th October 2009 in Berlin**, one student and one supervisor from the institution of each selected project will be invited to participate in the workshops organised within the framework of the festival.

Music rights

- › Only pre-cleared "library" music or music commissioned specifically for the piece will be accepted.

Restrictions to entries

- › We cannot accept ideas for projects which are already made or in production.
- › We can **ONLY** accept applications for projects of exactly 1 minute or projects of exactly 3 minutes.
- › We cannot accept applications for projects that require more financial support than 5000 € from ELIA.
- › Each project will be represented by one student and one supervisor.
- › We cannot accept ideas from private companies.
- › We cannot accept applications which are submitted after **22 March 2009**.
- › We cannot accept applications from students outside the ELIA network.

How will projects be selected?

Submissions will be judged by a selection panel of experts.