 Registration Brochure

9th ELIA Leadership Symposium

HANGZHOU, CHINA
20 – 22 November 2019
Hosted by China Academy of Art

MAPPING THE COMMON GROUND
Collaborations Across Cultures
CONTENTS

INTRODUCTION AND THEME  2
PROGRAMME  4
SPEAKERS  6
REGISTRATION  10
OTHER INFORMATION  12
ACKNOWLEDGEMENTS  14
The Leadership Symposium brings together influential leaders from higher arts education institutions across the globe for a timely exchange regarding the economic, social, cultural, and political changes influence different aspects in the field of education.

The upcoming edition of the Leadership Symposium focuses on the challenges of cross-cultural collaboration within the realm of higher arts education. Prompted by the globalisation of the sector, internationalisation has become a key strategy. While exploring opportunities, we, leaders of arts institutions, are often confronted with significant cultural differences. The symposium gives special attention to collaborations between leading Chinese and Western arts universities and academies, with the goal of mapping the common ground. How do we identify the “unthought of” that lies between cultures? What and how do we teach and do research in these contexts? What are some of the cultural biases that might stand in the way of fruitful collaborations? How can we, as leaders, equip our institutions with the right tools to overcome these biases?

Delegates of this unique event will get the opportunity to explore the theme of transcultural collaboration through keynotes, conversations with peers and practice explorations.
Launched in 1928 as China’s first art academy with comprehensive academic programs, China Academy of Art has continued to achieve remarkable success recognized both nationally and internationally. Established as a vanguard in art, its mission is to revitalize Chinese art while maintaining active dialogue with the world, thereby influencing the development of modern and contemporary art in China.

Recently, the academy has expanded its departments and academic teams, achieving notable success. The academy has improved its infrastructure significantly. Nanshan Campus was completed in 2003, and Xiangshan Campus became fully functional in 2007, allowing the academy to have three beautiful campuses in the cities of Hangzhou and Shanghai covering an area of 1000 hectares and 300,000 square meters. Attendees will have the opportunity to visit both campuses during the 9th Leadership Symposium.

**CITY OF HANGZHOU**

Hangzhou is the capital of Zhejiang Province and a popular tourist destination, renowned for its beautiful gardens, canals, and the West Lake, a UNESCO World Heritage site combining natural scenery and cultural sites. As one of China’s Seven Ancient Capitals, the city impressively blends past and present, with historical relics and cultural icons mingling among lush scenery. Modern and prosperous, Hangzhou is just 170 kilometers southwest of Shanghai.

**CHINA ACADEMY OF ART**

Established in 1928 as China’s first art academy with comprehensive academic programs, China Academy of Art continues to yield outstanding achievements recognized both nationally and internationally. As a vanguard in art, its mission is to revitalize Chinese art, engaging in active dialogue with the world and influencing the development of modern and contemporary art in China.

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Delegate are advised to arrive in Hangzhou in the morning of Wednesday 20 November 2019.

The 9th ELIA Leadership Symposium Mapping the Common Ground: collaborations across cultures starts on Wednesday 20 November with a welcome lunch and first plenary session, followed by dinner. The remainder of the three-day programme includes inspiring high-profile keynote speeches, explorations of cross-cultural collaboration practices, networking moments and organised meetings.

For updates and more details on the programme, please refer to the event website.

VENUES
The main venue of the Leadership Symposium will be the Nanshan Campus of the China Academy of Art, located next to the West Lake, where the programme will take place on Wednesday 20 and Friday 22 November. On Thursday 21 November the delegates will be brought to Xiangshan Campus, where they will have the opportunity to visit several schools that are part of China Academy of Art, as well as a Design Museum and a Crafts Art Museum.
20.11.2019
Wednesday
Registration
Welcome lunch
Official opening
Keynote speakers
Exhibition
Dinner

21.11.2019
Thursday
Keynote speakers
Cross-cultural collaboration practices
Lunch
School visits & museum tours
Dinner

22.11.2019
Friday
Cross-cultural collaboration practices wrap-up
Keynote speakers
Closing
Farewell lunch
Globalisation comes with major effects on how culture is perceived. The economy is increasingly organized globally, processes are being aligned, standards unified. Certain protagonists see similar developments in the artistic and cultural field. Global culture has become a buzzword of our time, but globalisation has also become the driving force of a new nationalism that emphasises cultural differences and claims to defend distinct national identities. And finally, the multipolarity of a globalised world has strengthened postcolonialism and cultural relativism. This session explores the potential of cultural difference as a resource. What separates cultures, what unites them? How can the open space between cultures be put to use to better understand other cultures but also one’s own? How does this affect leaders in higher arts education in their endeavours to internationalise their institutions and to build meaningful collaborations across cultures?
The arts can be a means to develop and explore utopias, to deliver images and visions for the pressing issues and relevant themes of today — urban spaces, population growth, migration, changing the working environment, to name a few. Europe and China have some similar and some different social challenges. How are these challenges reflected in the arts and in arts education? How do artists position themselves as designers of utopia? How do artistic visions find their way into society? How do art schools present and reflect utopia? Architecture and urban design are perfect fields to reflect on this.
Artists have often been described as critical seismographs of their times. The third and final session of the symposium asks in what ways the arts can contribute to a better understanding of the cultural other. The knowledge and experience of artists in all disciplines is informed not only by the social, economic and political contexts they are confronted with but also by history and traditions. Additionally, since contexts and traditions differ, the response of artists differs too. Being contemporary means being part of what is happening now, at a certain point in time and in a certain place. The ability to read contemporary cultural codes is a prerequisite for successful communication and interaction in the arts, and it is a strong challenge for leaders in higher arts education in both China and Western countries.
REGISTRATION

Participation is limited to key decision makers, to ensure an optimal level of interaction, representation, focus and collegiality. Delegates are senior figures from a diverse but representative set of arts institutions throughout the world. Collectively, delegates demonstrate:

- A record of leadership in higher arts institutions and/or cultural institutions;
- A range of professional, cultural and institutional backgrounds;
- Active engagement in key issues and debates affecting higher arts education and cultural management;
- A willingness to contribute or lead debates, share experience and practices, carry on initiatives emerging from the Symposium.

To create an intimate and professional frame for discussion, the Leadership Symposium is limited to a maximum of 100 delegates on a first come, first served basis. The organisers will seek to create an overall balanced representation of delegates based on the profiles submitted.

Delegates may register online by accessing the ELIA Leadership Symposium website: https://www.elia-artschools.org/events/leadership-symposium
LANGUAGES  The Leadership Symposium will be conducted in English.

DEADLINE  The deadline for early-bird registration is: 31 July 2019

           The deadline for online registration is: 10 November 2019

FEES  Early Bird ELIA Member Fee  €850 (register before 31 July 2019)
               Regular ELIA Member Fee  €950
               Accompanying Person fee  €250
               Early Bird Non-Member Fee  €1020 (register before 31 July 2019)
               Regular Non-Member Fee  €1140

The registration fee includes access to all Leadership Symposium sessions, materials, publications, related events, three lunches, two dinners and the use of the Whova app.

For partners travelling with delegates, the accompanying person fee includes attendances to two dinners, cultural events and other social events. The accompanying person fee does not include access to the Leadership Symposium sessions.
LOGISTICS:

ACCOMMODATION

Rooms are booked at Sofitel Hangzhou Westlake which is located just a few minutes walking from the Nanshan Campus – main venue.

TRANSPORT

Hangzhou has direct and frequent flights with major cities in China and also some international destinations. It is within the fast transport network of east China and enjoys convenient high-speed rail and highway connection with popular tourist cities in this area, like Shanghai, Suzhou and Nanjing.

MORE INFO

For detailed information on accommodation and transport, please refer to the event website or contact ELIA Conference Manager, Janja Ferenc: janja.ferenc@elia-artschools.org
ELIA

ELIA is a globally connected European network that provides a dynamic platform for professional exchange and development in higher arts education. With about 250 members in 47 countries, it represents some 300,000 students in all art disciplines.

Its cross-disciplinary quality makes ELIA unique as a network. ELIA advocates for higher arts education by empowering and creating new opportunities for its members and facilitating the exchange of good practices. ELIA collaborates with partner networks around the world.

For more information, please go to
https://www.elia-artschools.org/events/leadership-symposium
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