



BECOMING AN ARTIST?

ROUTES FOR ASPIRING YOUNG ARTISTS & DESIGNERS
WANTING TO JOIN AN ARTS SCHOOL

13 - 15 MARCH 2019 | NANTES-SAINT-NAZAIRE, FRANCE

ELIA Regional Seminar
Hosted by Beaux-Arts Nantes Saint-Nazaire



INTRODUCTION

The interest in art studies worldwide has, in many cases, generated such enthusiasm that numbers are growing each year, to the point that a real traffic jam has been created at the point of entry. This has resulted in increasingly selective admission policies being put in place resulting in competition between applicants, between schools and the creation of a multitude of preparatory programmes. These programmes have lengthened the period of study and paradoxically fostered a tendency towards standardisation.

How do we deal with these phenomena? What answers can we provide to students' demands, aspirations and contingencies? How do we provide the necessary selection processes, yet remain open and diverse? On what criteria and objectives are these processes based? How can we provide clarity and transparency and still retain a rich landscape of preparatory programmes to our art schools?

During this event, leaders, academics, artists, professionals and intellectuals from European and international higher arts institutions will come together to actively discuss and analyse the models that have been developed, in France and Europe in the last two decades. The aim is to share experiences and models of best practice, as well as identify new strategies and new perspectives, and outline critically engaged responses that create productive dialogue around the future of students, schools and artistic creation in general.

Les études d'art suscitent partout dans le monde un engouement qui va croissant chaque année; une attractivité qui conduit à un véritable « embouteillage » à leur entrée: admissions de plus en plus sélectives, concurrence accrue entre étudiants et entre écoles, multiplication des formations préparatoires et, paradoxalement, une tendance à l'uniformisation des parcours, à l'allongement de la période d'études, etc.

Comment faire face à ces phénomènes? Quelles réponses apporter à la demande des étudiants, à leurs aspirations, à leurs contingences? Comment procéder à une sélection, indispensable, mais ouverte et diversifiée? Sur la base de quels critères? Avec quels objectifs? Comment clarifier et à la fois enrichir le paysage des formations préparatoires?

L'école des beaux-arts Nantes Saint-Nazaire s'associe avec ELIA pour proposer les 14 et 15 mars prochains à Nantes et Saint-Nazaire, un séminaire international intitulé: *Devenir artiste? Parcours des jeunes aspirants artistes et designers pour intégrer une école d'art.*

L'événement réunit directeurs d'école, artistes, designers, enseignants et intellectuels, issus des écoles d'art françaises, européennes et internationales, pour analyser avec acuité les modèles qui se sont développés en France et en Europe ces deux dernières décennies. L'objectif est de partager les expériences et les pratiques, de dégager de nouvelles stratégies et perspectives, et d'esquisser des réponses cohérentes, exigeantes, qui engagent l'avenir des étudiants, des Écoles et de la création artistique en général.

*Interprétation simultanée Anglais <> Français sur toutes les séances plénières
Assistance d'un interprète auprès du médiateur pendant les ateliers.*

*Simultaneous interpretation French <> English on all plenary sessions
Interpreter assistance to the mediator during the workshops.*

PROGRAMME

WEDNESDAY, 13 MARCH: SAINT-NAZAIRE

- 17:00** Meet at Beaux-Arts Nantes
2 allée Frida-Kahlo, Nantes
- 17:30** Departure for Saint-Nazaire by bus
Check-in to hotel for 2 nights in Saint-Nazaire
- 19:00** Registration and welcome drinks at Escal'Atlantic
Boulevard de la Légion d'Honneur, Saint-Nazaire
- 19:30** Dinner at Escal'Atlantic with welcome words by **Jean-Jacques Lumeau**, Deputy Mayor for Culture of Saint-Nazaire, Vice-President of Saint-Nazaire metropolitan area
- Night in Saint-Nazaire

THURSDAY, 14 MARCH: SAINT-NAZAIRE

THÉÂTRE DE SAINT-NAZAIRE: Rue des Frères-Pereire, Saint-Nazaire

- 08:00 – 09:00** Registration and coffee
- 09:00 – 10:30** PLENARY SESSION
Welcome Remarks: **Maria Hansen**, Executive Director, ELIA and **Pierre-Jean Galdin**, General Director, Beaux-Arts Nantes Saint-Nazaire

Preliminary research: facts, models and main tendencies

- > **Caroline Mierop**
Project Manager, Honorary Director, ENSAV-La Cambre
- > **Isabelle Tellier**
Project Manager, Professor, Ecole Nationale Supérieure d'Architecture de Nantes and Ecole d'Arts du Choletais

Keynote speakers

- > **Orlan**
Artist, former Professor, École nationale supérieure d'arts de Paris-Cergy
- > **Marc Partouche**
General Secretary, AICA and Former Director, École nationale supérieure des Arts Décoratifs (ENSAD)
- > Moderator: **Mara Ratiu**
Vice-Rector for Institutional Partnerships, University of Art and Design Cluj-Napoca

- 10:45 – 11:15** Coffee break

THURSDAY, 14 MARCH: SAINT-NAZAIRE Continued

THÉÂTRE DE SAINT-NAZAIRE: Rue des Frères-Pereire, Saint-Nazaire

- 11:15 – 12:30** DEBATE: WHY A SELECTION AT THE ENTRANCE OF ART SCHOOLS?
- > Beyond the material contingencies (space, material, budget) and a strong pedagogical framework, why is there a pronounced need for a selection procedure during the admission process to arts schools? Is a selection procedure even necessary?
 - > Do selection procedures homogenise the student body and discriminate against certain socio-cultural groups? Are there alternative models and if so, what are the benefits and disadvantages of using such models?

Panelists

- > **Lars Paschke**
Fashion Designer, College of Product and Fashion Design, University of the Arts Berlin
- > **Joseph Rustom**
Deputy Director, Académie Libanaise des Beaux-Arts –ALBA
- > Moderator: **Lars Ebert**
Independent Advisor, EQ-Arts Board Member

12:30 – 14:00 Lunch break

14:00 – 15:00 CASE STUDY PRESENTATIONS (PLENARY SESSION)

- > **HEAD – Genève**
A “step-by-step” selection process, co-organized with a partner art school
Presented by: Lysianne Léchoit Hirt, Deputy Director Education
- > **ENSCI Les Ateliers, Paris**
An atypical entrance test
Presented by: Yann Fabès, Director Atelier de Sèvres, former Director ENSCI Les Ateliers, Paris (until February 2019)
- > **Royal Academy of Art The Hague**
A joint program between local high schools and the School of Art, and a “Young Talents” education sector
Presented by: Zanne Zwart, Head of Preparatory Courses
- > **The Glasgow School of Art**
A broad offer of preparatory programmes
Presented by: Thomas Greenough, Head of International Academic Development, and Shona Paul, Head of Professional and Continuing Education

THURSDAY, 14 MARCH: SAINT-NAZAIRE Continued

15:00 – 15:30 Coffee break, transition to one of the following workshops:

15:30 – 17:00 **THÉÂTRE DE SAINT-NAZAIRE**
(Room 1)

WORKSHOP 1: WHEN AND HOW TO SELECT FUTURE STUDENTS?

Depending on the country and the institution, there are various stages of selection. How is the selection organized and in what time frame? With what consequences and what results? Are there alternatives to the entrance test? Can several types of selection coexist? What does the selection process say about the school's pedagogical project?

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- > Moderator: Godelieve Vandamme, Quality Process Coordinator, ENSAV-La Cambre, Brussels

GALERIE DES FRACISCAINS
(walking distance)

WORKSHOP 2: WHEN AND HOW TO PREPARE FUTURE STUDENTS?

Preparatory classes outside of the curriculum (pre-degree) have been imposing themselves in France for about twenty years. This model, inherited from preparatory classes at the Grandes Ecoles, has since diversified and overlaps with other types of preparatory programs set up in other European countries: transition years in high schools and/or art schools; short programs and summer schools; language preparation, etc. What are the consequences on the duration of studies? With what objectives and what results?

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- > **The Glasgow School of Art**
A broad offer of preparatory programmes
Presented by: Thomas Greenough, Head of International Academic Development, and Shona Paul, Head of Professional and Continuing Education, responsible for the Foundation Year
- > Moderator: Mara Ratiu, Vice Rector for Institutional Partnerships, University of Art and Design Cluj-Napoca

17:30 Exhibition at Grand Café - Contemporary Art Centre
Place des 4 Z'horloges, Saint-Nazaire (walking distance)
Optional visit to the exhibition *Parler de loin ou bien se taire [At distance speak, or hold your tongue]* by Anne Le Troter
Welcome by Sophie Legrandjacques, Director, Le Grand Café - Contemporary Art Centre

19:00 Tour, performances and dinner at Escal' Atlantic
> Performance by students from Beaux-Arts Nantes Saint-Nazaire coordinated by Georgia Nelson, Artist and Professor
> DJ set by Chantelsel & Vita d'or

Informal drinks by the Atlantic Ocean bay. Night in Saint-Nazaire

FRIDAY, 15 MARCH: NANTES

- 08:00** Departure by bus from Saint Nazaire to Beaux-Arts Nantes
- 09:30** Arrival at École des Beaux-Arts, 2 allée Frida Kahlo, Nantes
- 09:30 – 09:45** Coffee Break
- 09:45 – 10:00** Introduction speech by **Nicole Phoyu-Yedid**,
Regional Director of Cultural Affairs, DRAC Pays de la Loire, French Ministry of Culture
- 10:00 – 11:00** Continuation of workshops:
- | BEAUX-ARTS NANTES -
Amphitheatre | BEAUX-ARTS NANTES -
Room 2 |
|--|---|
| WORKSHOP 1: WHEN AND HOW
TO SELECT FUTURE STUDENTS? | WORKSHOP 2: WHEN AND HOW TO
PREPARE FUTURE STUDENTS? |
- 11:00 – 11:15** Coffee break
- 11:15 – 13:00** CLOSING PLENARY
Moderated by **Lars Ebert**
- 11:15 – 11:45** Workshop Sessions: Reporting Back
- > **Hoël Duret**, Artist, former graduate at Beaux-Arts de Nantes
 - > **Una Cahill**, Student Union President at Limerick School of Art and Design
 - > **Lina Lundberg**, Student Union of the Faculty of Fine, Applied and Performing Arts, University of Gothenburg
 - > **Mara Ratiu**, Workshop moderator
 - > **Godelieve Vandamme**, Workshop moderator
- 11:45 – 12:15** Reflections from the Steering Group
- > **Pierre-Jean Galdin**,
General Director, Beaux-Arts Nantes Saint-Nazaire
 - > **Sanne Kofod Olsen**,
Dean, Faculty of Fine, Applied and Performing Arts, University of Gothenburg
 - > **Mike Fox**,
M.A. Senior Lecturer, Limerick Institute of Technology, School of Art and Design
- 12:15 – 12:45** Conclusions
David Robert, Deputy General Director of SINGA France (ONG), former journalist at the Journal des Arts
- 12:45 – 13:00** Closing statements
David Martineau, President of Beaux-Arts Nantes Saint-Nazaire, Deputy Mayor for Culture of Nantes Metropole
Maria Hansen and **Pierre-Jean Galdin**
- 13:00** Lunch

OTHER INFORMATION

Steering committee

- > **Maria Hansen** (Chair), Executive Director, ELIA
- > **Pierre-Jean Galdin**, General Director, Beaux-Arts Nantes Saint-Nazaire
- > **Caroline Mierop**, Project Manager, Honorary Director, ENSAV-La Cambre
- > **Mike Fox**, M.A. Senior Lecturer, Limerick School of Art and Design
- > **Sanne Kofod Olsen**, Dean, Faculty of Fine, Applied and Performing Arts, University of Gothenburg

Contacts

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Event info on www.elia-artschools.org

Interprétation simultanée Anglais < > Français sur toutes les séances plénières
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OPTIONAL CULTURAL AND ARTISTIC ACTIVITIES FOR THE WEEKEND



Exhibition *Nos Doubles*, Open School Galerie, Beaux-Arts Nantes



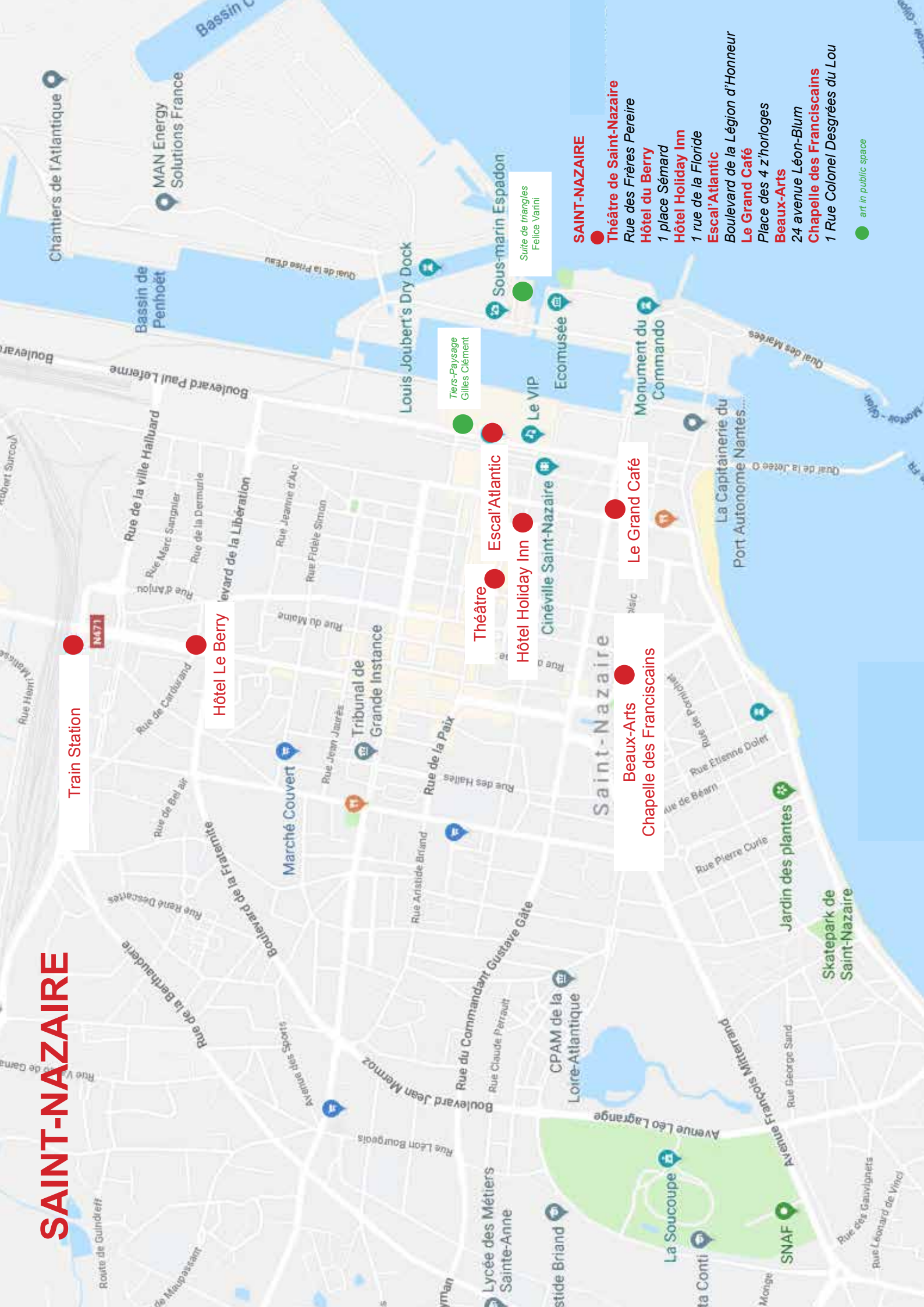
Cimarron, Charles Fréger, Château of the Ducs of Bretagne



Anne Le Troter. *Le Grand Café* Saint-Nazaire. Photo Antonin Horquin

- > LE GRAND CAFÉ SAINT-NAZAIRE
Exhibition Anne Le Troter, *At distance speak, or hold your tongue*
www.grandcafe-saintnazaire.fr
- > BEAUX-ARTS NANTES
Exhibition *Nos Doubles*, Open School Galerie, Beaux-Arts Nantes
www.beauxartsnantes.fr
- > LE VOYAGE A NANTES
A collection of artworks in the public space
www.levoyageanantes.fr
- > HAB GALLERY
Exhibition Josephine Mecksepper, Frac Pays de la Loire
www.fracdespaysdelaloire.com
- > ENSA - LOIRE GALLERY
Exhibition TDC 64, Type Directors Club New York
- > CHÂTEAU OF THE DUCS OF BRETAGNE
Exhibition *Rock! A story of Nantes* and Exhibition *Cimarron* / Charles Fréger
www.chateaunantes.fr
- > MUSÉE D'ARTS DE NANTES
Isadora Duncan dancing by Jules Grandjouan
Mircea Cantor, "Înainte", Chapelle de l'Oratoire
Éloge de la sensibilité - Praise of Sensitivity (18th century French paintings)
www.museedartsdenantes.nantesmetropole.fr/
- > LE LIEU UNIQUE
Olivia Grandville's *Dance Park* with a performance by Ana Pi
Les Rencontres de Sophie (festival of philosophy)
www.lielieuunique.com
- > MUSEUM OF NATURAL HISTORY
HerbEnLoire, treasures found
- > RDV Gallery
Anne-Sophie Yacono and Simon Pasieka
www.galerierdv.com
- > TU-Nantes
SPLASH Festival - visual art, theater, dance
www.tunantes.fr

SAINT-NAZAIRE



Train Station

Hôtel Le Berry

Théâtre

Escal'Atlantic

Hôtel Holiday Inn

Beaux-Arts
Chapelle des Franciscains

Le Grand Café

SAINT-NAZAIRE

● Théâtre de Saint-Nazaire

Rue des Frères Pereire

● Hôtel du Berry

1 place Sénard

● Hôtel Holiday Inn

1 rue de la Floride

● Escal'Atlantic

Boulevard de la Légion d'Honneur

● Le Grand Café

Place des 4 z'horloges

● Beaux-Arts

24 avenue Léon-Blum

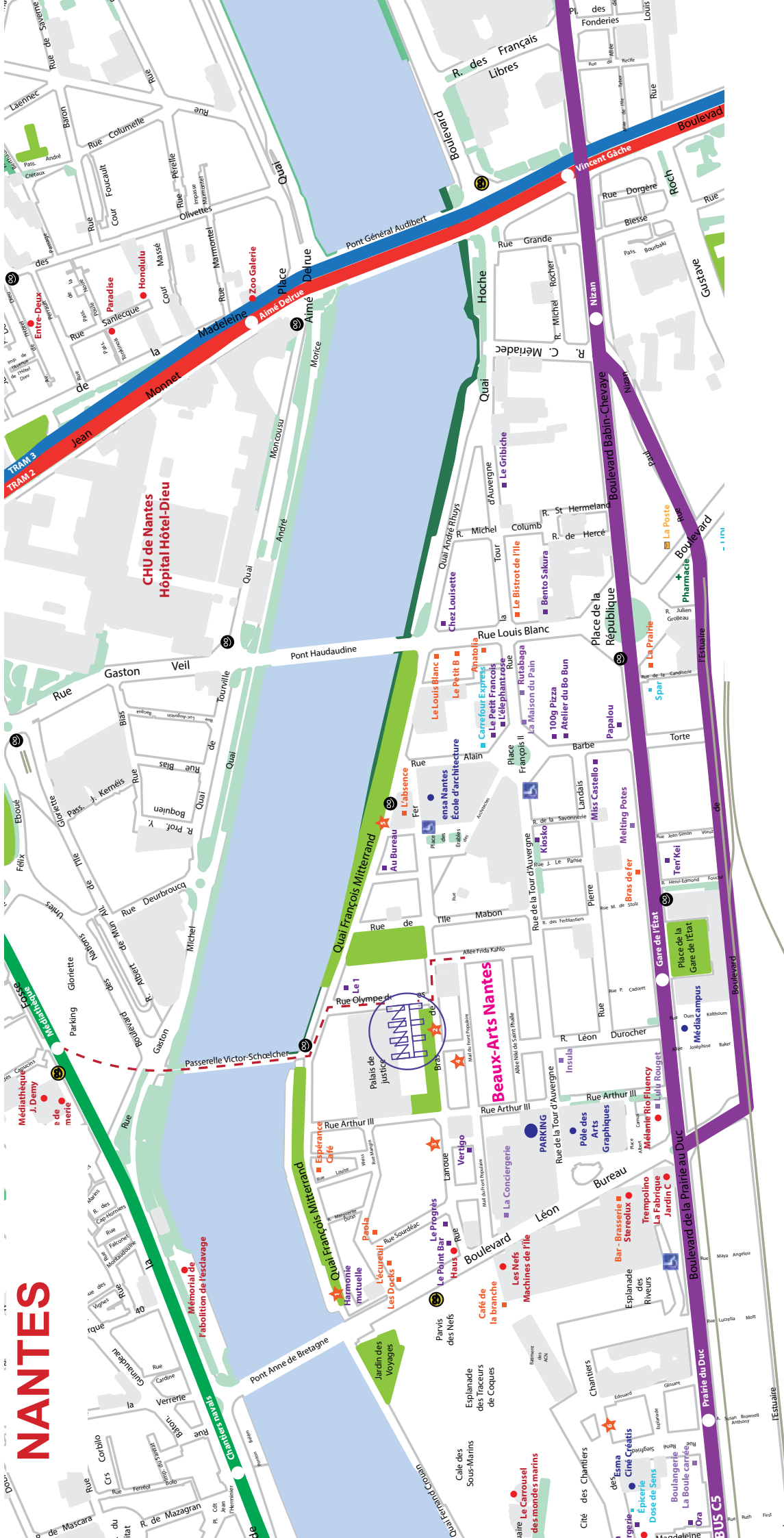
● Chapelle des Franciscains

1 Rue Colonel Desgrées du Lou

● art in public space

Tiers-Paysage
Gilles Clément

Suite de triangles
Felice Varini



NANTES

- Enseignement artistique supérieur
Higher Artistic Education
- Lieu culturel et artistique
Cultural places
- Café / Bar
- À emporter
- Restaurant
- Alimentation
- Station Bicloo
- Tram ligne 1
- Tram ligne 2
- Tram ligne 3
- Chronobus C5
- ★ **1** De temps en temps - François Morellet
- ★ **2** The Zebra Crossing - Angela Bulloch
- ★ **3** Mètre à ruban - Lilian Bourgeat
- ★ **4** Air - Rolf Julius
- ★ **5** L'Absence - Atelier Van Lieshout
- ★ **6** La Station Prouvé - Jean Prouvé

Œuvres Estuaire :