NXT – Making a Living from the Arts is a 3-year project co-funded by the EU Creative Europe programme (formerly known as NE©XT Accelerator), that started on 1 May 2015 and will continue until 30 April 2018.

The mapping research consists of **quantitative** and **qualitative research methods**.

Quantitative data was collected through a **28-question survey**. Here you can find an overview of the quantitative data results. In the near future we will publish 15 case studies that will deepen the knowledge on the qualitative data.

The ELIA Office collected approximately 200 answers from over 30 countries with a quite even balance between (independent) hubs and higher arts institutions.
Q4: Are you a Creative HUB or educational institution with an Cultural Entrepreneurship programme or hub?

- Creative HUB: 46.97% (93)
- School, Academy or University for the Arts: 53.03% (105)
Q5: Has your institution developed a programme on Cultural Entrepreneurship as part of the curriculum?

- Yes: 56.19% (59)
- No: 43.81% (46)
Q6: Which of the following educational programmes are covered in your institution’s Cultural Entrepreneurship curriculum?

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mentoring Programme</td>
<td>36.84%</td>
</tr>
<tr>
<td>Cultural Entrepreneurship Master Degree</td>
<td>15.79%</td>
</tr>
<tr>
<td>Cultural Management Programme/Curriculum</td>
<td>42.11%</td>
</tr>
<tr>
<td>Employability Programme/Curriculum</td>
<td>42.11%</td>
</tr>
<tr>
<td>Lectures on Cultural Entrepreneurship included in other courses</td>
<td>80.70%</td>
</tr>
<tr>
<td>Special lectures/programmes based on a specific discipline</td>
<td>68.42%</td>
</tr>
<tr>
<td>Other, please specify (200 words)</td>
<td>47.37%</td>
</tr>
</tbody>
</table>

Total Respondents: 57
Q7: Has your institution/art school developed a Physical or Virtual Creative HUB for the professional development of artists?
Q8: Are you a physical and/or virtual Creative HUB?

- **Both**: 41.30% (38)
- **Physical HUB (One/Few smaller Studio(s), Centre with more larger...**: 51.09% (47)
- **Virtual HUB (Website, Digital Platform/Network)**: 7.61% (7)
Q9: Which one of the following represents your physical Creative HUB best?

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creative Accelerator (Short term startup program offering space, courses on Cultural Entrepreneurship, mentoring etc.)</td>
<td>14.78% 17</td>
</tr>
<tr>
<td>Creative Incubator (Long term startup program offering space, a network, shared services e.g. administration, funding, marketing, coaching).</td>
<td>20.00% 23</td>
</tr>
<tr>
<td>Creative HUB (A centre with global orientated startup community offering space, a creative network, place for entrepreneurial collaboration).</td>
<td>39.13% 45</td>
</tr>
<tr>
<td>Other, please specify (200 words)</td>
<td>26.09% 30</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>115</strong></td>
</tr>
</tbody>
</table>
Q10: What is the main purpose of your Physical and/or Virtual Creative HUB?

- Innovation: 30.89% (38)
- Other, please specify (50 words): 30.08% (37)
- Education: 17.07% (21)
- Social development: 8.94% (11)
- Financial development: 1.63% (2)
- Employment: 11.38% (14)
Q11: Where is the Creative HUB based?

- Urban Area: 54.10%
- A Campus: 18.85%
- Only on the Internet: 5.74%
- Rural Area: 3.28%
- Small City: 4.92%
- Other, please specify: 13.11%
Q12: When was your Creative HUB founded?

- Between 2011 and 2015: 57.38% (70)
- Between 2006 and 2010: 14.75% (18)
- Between 2001 and 2005: 12.30% (15)
- Before 2000: 11.48% (14)
- To Be Expected: 4.10% (5)
Q13: How is the Creative HUB funded?
Q14: How many staff members does your Creative HUB have at the moment?

- Between 2.5: 46.72% (57)
- Between 6-10: 17.21% (21)
- 11-20: 11.48% (14)
- Other, please specify: 13.93% (17)
- No Staff Members: 4.92% (6)
- 1: 5.74% (7)
Q15: What type of organisation is your Creative HUB?

- Non profit: 36.89% (45)
- Business: 21.31% (26)
- Cooperative: 2.46% (3)
- Part of a Educational Institute: 26.23% (32)
- Part of Government: 1.64% (2)
- Other, please specify (50 words)
Q16: Does your Creative HUB collaborate with external partners? If YES, please briefly specify.
Q17: Which art disciplines are represented at your Creative HUB? (More answers possible)
Q18: Who has access to the Creative HUB? (More answers possible)

- Students Higher Arts Education: 20.49%
- Graduates Higher Arts Education: 31.97%
- All artists: 24.59%
- All entrepreneurs: 22.13%
- All of the above: 44.26%
- Other, please specify (50 words): 19.67%
Q19: Please specify the selection procedure of your Creative HUB:

- **External Selection Procedure**: 18.85% (23)
- **Internal Selection Procedure**: 2.46% (3)
- **Multiple Rounds of Selection**: 17.21% (21)
- **One Round of Selection**: 14.75% (18)
- **No Selection Procedure**: 28.69% (35)
- **Other, please specify (50 words)**: 18.03% (22)
Q20: How many of the following activities and services are developed by your Creative HUB? Please specify in numbers per year.

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Average Number</th>
<th>Total Number</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trainings</td>
<td>16</td>
<td>1,890</td>
<td>119</td>
</tr>
<tr>
<td>Lectures</td>
<td>19</td>
<td>2,254</td>
<td>119</td>
</tr>
<tr>
<td>Mentorship</td>
<td>28</td>
<td>3,358</td>
<td>119</td>
</tr>
<tr>
<td>Conferences</td>
<td>7</td>
<td>822</td>
<td>119</td>
</tr>
<tr>
<td>Available Work Spaces</td>
<td>216</td>
<td>25,735</td>
<td>119</td>
</tr>
</tbody>
</table>

Total Respondents: 119
# Making a Living from the Arts

Q21: Would you like additional information on Cultural Entrepreneurship? (More options possible).

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Setting up a network (e.g. accelerator, hub, incubator, start-ups)</td>
<td>64.00%</td>
</tr>
<tr>
<td>Management and Economics</td>
<td>46.29%</td>
</tr>
<tr>
<td>Funding and Sponsorships</td>
<td>70.29%</td>
</tr>
<tr>
<td>Connecting Art to Businesses</td>
<td>65.71%</td>
</tr>
<tr>
<td>NO, thank you</td>
<td>12.57%</td>
</tr>
<tr>
<td>Other, please specify (150 words)</td>
<td>5.71%</td>
</tr>
</tbody>
</table>

Total Respondents: 175