

The European League of Institutes of the Arts – ELIA is the primary independent membership organisation of major arts education and training institutions representing all subject disciplines and has a membership of more than 300 arts institutions in 47 countries altogether representing more than 300.000 students in the arts.
www.elia-artschools.org


CILECT is the association of the world's major film and television schools and has a membership of 158 institutions from 55 countries on five continents.
www.cilect.org

For further information:
www.languages-through-lenses.eu
(for previous editions browse the archive) and www.prix-europa.de



Multilingual Europe in focus

Languages through Lenses



Call for Proposals

deadline: 1 March 2012

European student video competition

Videos about languages in Europe

www.languages-through-lenses.eu

Call for Proposals for the production of new videos (minimum 60 - maximum 90 seconds) promoting language learning.

What will successful applicants receive?

- › A production grant of 5000 €.
- › Two persons will be invited to a workshop in Amsterdam.
- › Two persons will be invited to the PRIX EUROPA Festival in Berlin where the PRIX EUROPA Prize for “Best Video on Multilingualism of the Year 2012” will be awarded.
- › A DVD of the video productions will be produced and widely distributed to television stations and festivals.

Selection criteria:

- › Relation to the theme
- › Promotional value
- › Feasibility
- › Quality of the script

What kind of proposals are we looking for?

EU language policies aim to protect linguistic diversity and promote knowledge of languages – for reasons of cultural identity and social integration, but also because multilingual citizens are better placed to take advantage of the educational, professional and economic opportunities created by an integrated Europe.

<http://ec.europa.eu/languages>

Through this competition, supported by the European Commission, we invite students to highlight the advantages of learning and speaking foreign languages and to illustrate the enriching experience of intercultural exchanges.

We are looking for proposals for new video productions that are innovative, witty, creative, unexpected and motivating.

Proposals should explore the potential of understanding different languages and cultures and the challenges it creates.

The proposals should deliver a clear message, be self-explanatory and easily understandable to a broad public with different backgrounds and mother tongues.

Who can apply?

Applications will be accepted from students at ELIA and CILECT member institutions in the 27 European Union Member States and in Norway, Iceland, Liechtenstein and Turkey. An international jury will evaluate and select a maximum of 15 proposals.

How to apply

Before **1 March 2012** the ELIA office must have received:

1. By post: application form to be downloaded (www.languages-through-lenses.eu), signed by the applicant and the legal representative of your institution and send to:

ELIA – European League of Institutes of the Arts
‘Languages through Lenses’
Beulingstraat 8
1017 BA Amsterdam
The Netherlands

2. Upload on: www.languages-through-lenses.eu between **20 January** and **1 March 2012**

- › Summary of the project (minimum 200 words and maximum 400 words)
- › Script containing a detailed description of the envisaged story, the main characters and the shooting locations. The description of the story can take the form of a written document or a storyboard
- › Production and post-production timeline
- › Detailed budget of 5000 €
- › A link to previous work

Guidelines & technical issues

- › Use any digital technique
- › No subtitling / no dubbing
- › Music rights: only music with pre-cleared rights or music commissioned specifically for the piece will be accepted
- › Length minimum 60 seconds, maximum 90 seconds

Timeline 2012

- › **1 March** Deadline applications
- › **2 April** Announcement of the 15 selected projects on www.languages-through-lenses.eu
- › **7 September** Delivery of the video
- › **20 - 27 October** PRIX EUROPA Festival in Berlin