



Amsterdam Launch, January 18, 2008

Marje Lohuaru

Estonian Academy of Music and Theatre

Strand 3: New Strategies, New Programs

Strand aims are twofold

- 1) Identifying new visions/strategies for higher arts education in the artesnet framework
- 2) Working on the following specific issues
 - Masters' Initiatives (MI)
 - PhD programmes and artistic research
 - Creative Industries (CI)

Methodology foresees:

- Mapping the state of affairs in arts institutions
- Identifying, describing and exchanging best practice
- Link the institutions and colleagues, starting with artesnet partners

Masters' Initiatives

- Identify, collect and document innovative masters' initiatives within partner institutions
- Support Emappa group finalising the preparation phase for a pilot
- Organise session in Göteborg symposium on the developments of Masters' initiatives, joint international master's initiatives

PhD and Artistic Research

- Identify, collect and document 3rd cycle initiatives within partner institutions (website)
- Format a high level research editorial group (REG) of prominent researchers from different countries
- Yearbook to be published, based on the REG concept, showing significant progress in the field of artistic research
 - Liaise activities with Göteborg symposium

Creative Industries

- Preparing a well-documented session during the Göteborg symposium

**How do we want to work on
the future of
higher arts education?**

Role of the strand group

- Creative Industry expertise
- Masters' expertise
- PhD expertise
- ELIA
- Strand leader

Responsibilities

- Coordination activities
- Monitoring work plan on MI, PhD and CI
- Keep strand budget
- Put together subgroups on specific issues
- Wider debate on the future

Provisional action plan 2008 - 2010

2008

- 2 meetings of the strand group
- Mapping Masters' initiatives
- Support Emappa group
- Organise Göteborg symposium *Transitions on Masters' Initiatives and on Creative Industries*

2009

- Subgroup editorial committee Yearbook artistic research develops concept
- Mapping and best practice activities are being finalised
- Creative industries – new professional perspectives has been developed
- Input to Teachers' Academy

2010

- production of Yearbook
- Input to the joint conference